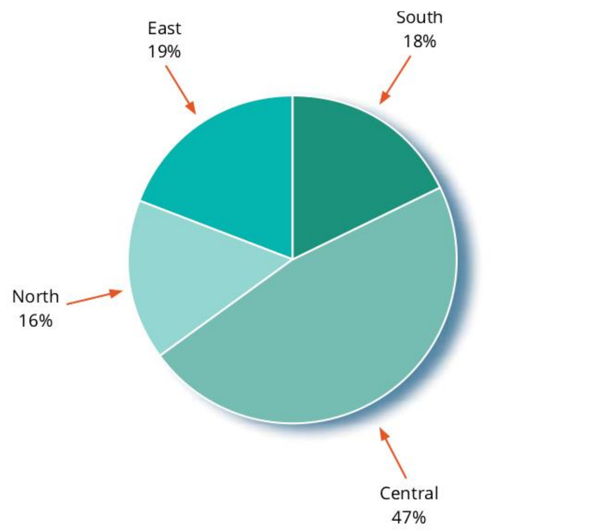
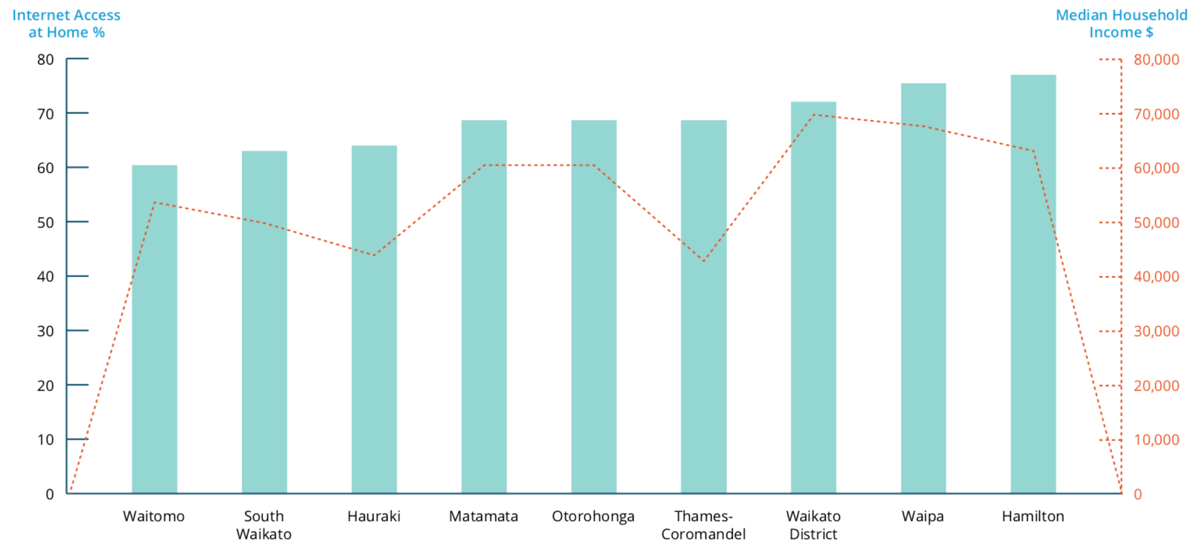
Digital and ICT in Waikato

We need to build the connections and capacity of IT enabled businesses, industry and the wider community to equip the Waikato to successfully navigate a digital future

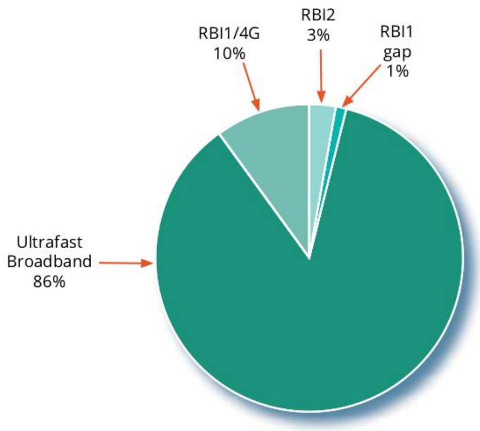
The 2013 census highlights a strong correlation between household income and % access to the Internet across the Waikato

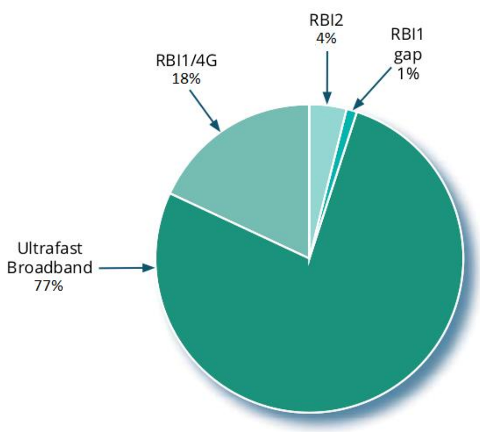


Population distribution in the Waikato (2013 Census)



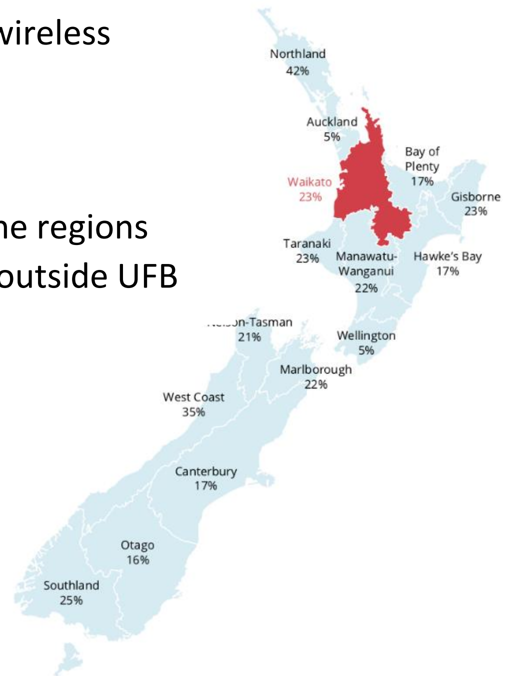
Waikato is expected to have less fibre deployment per capita, and be more dependence on wireless and copper connectivity than the NZ average





(Crown Infrastructure Partners and Wollemi estimates)

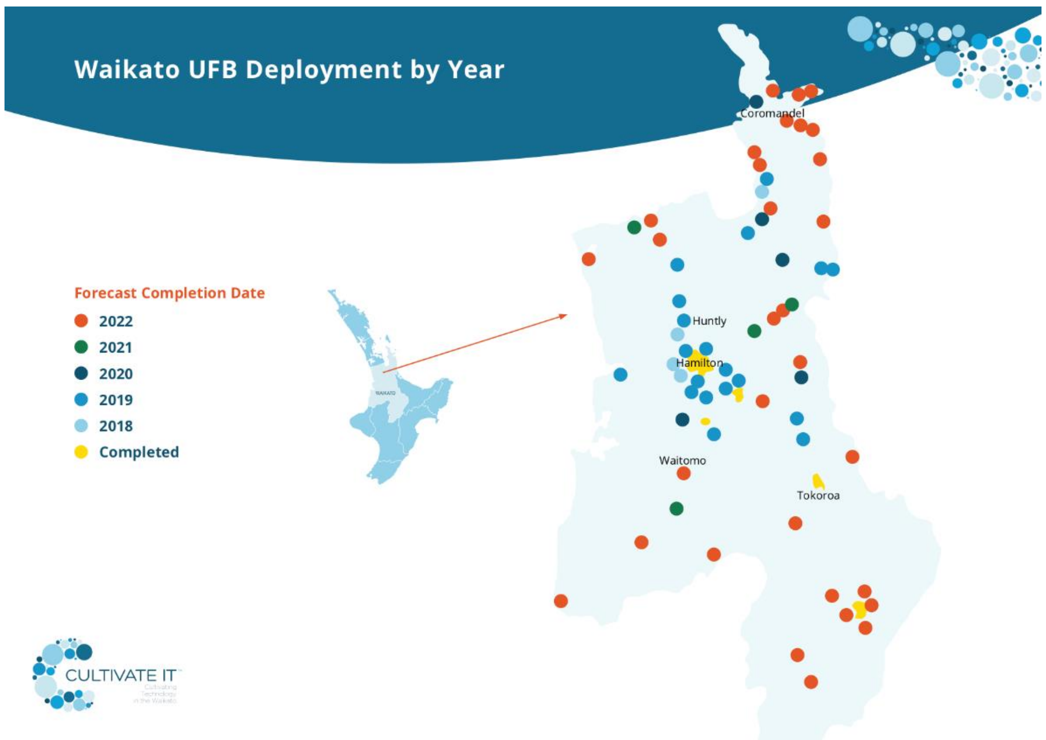
In 2023 23% of the regions population will be outside UFB



Current plans to rollout UFB across the Waikato by location and year

Due to areas of low population density, Waikato has a lower level of fibre (UFB) availability than comparable regions and the national average.

Where UFB is available uptake is generally above the national average.

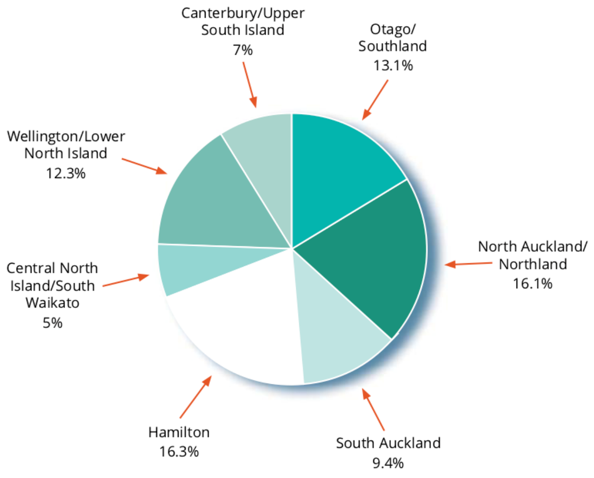


CULTIVATE IT Cultivating Technology in the Waikato

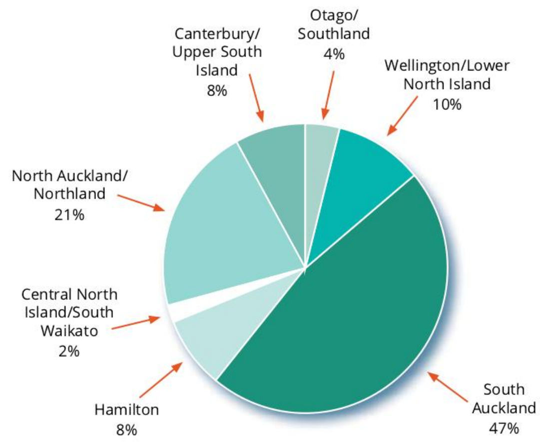
Waikato Means BUSINESS

ultrafast FIBRE

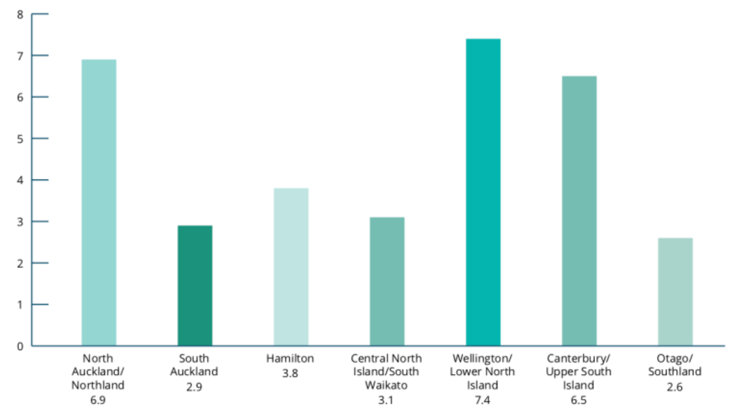
Waikato has a strong tech sector which is typically 4th amongst NZ regions, behind Auckland, Wellington and Christchurch



Export revenue growth % (TIN100 2018)

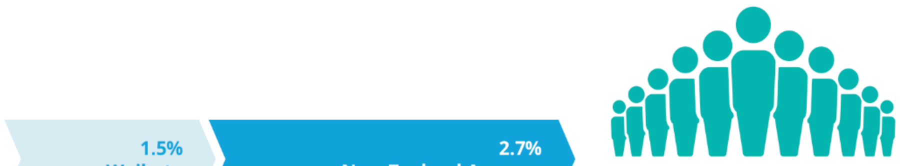


% of total revenue (TIN100 2018)



Job creation % (TIN100 2018)

Catching up to the larger regions such as Auckland and Wellington in terms of tech sector GDP and employment would be hugely positive for the region

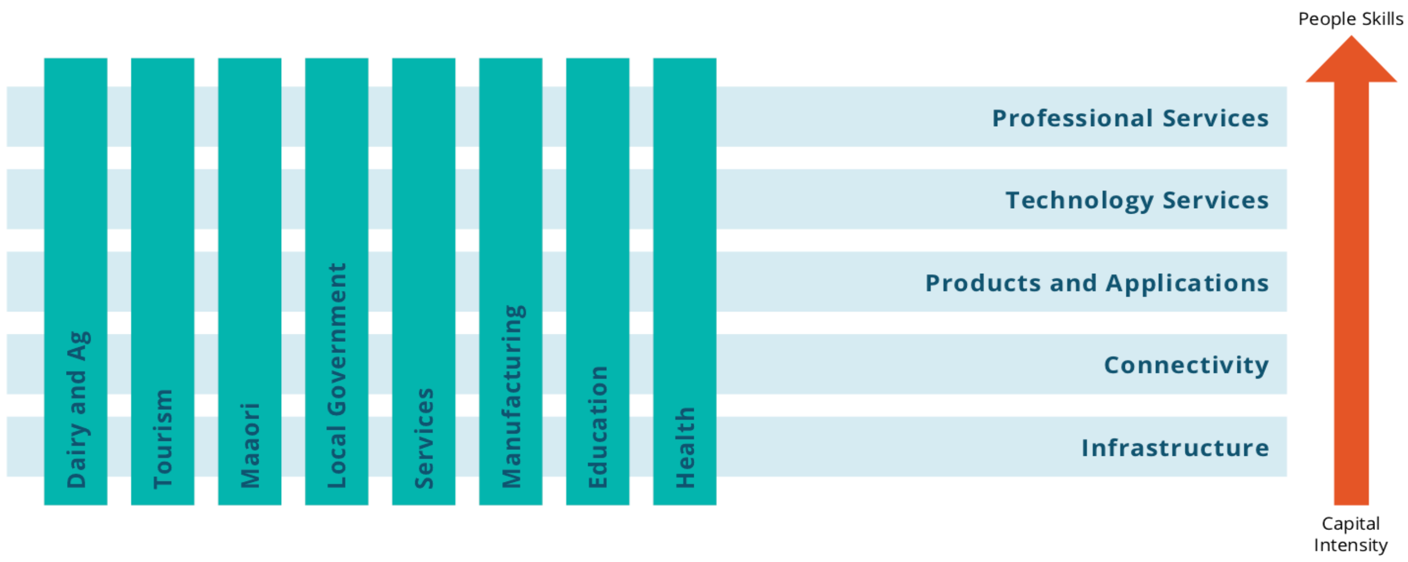


If we reached the New Zealand average that would equate to over 2000 new jobs in the Waikato.

If Waikato could match the national average, this would add in $350m to the regions GDP.

We need a successful tech sector in order to enable other sectors to grow and be productive.

Starting with infrastructure which is capital intensive and moving through to professional services which is more people skills focused in developing the technology sectors capacity to enable other sectors of the economy.



The success of the technology sector in the Waikato depends on the broader business sector and the community, as well as government.

We need to collectively build capacity in digital and ICT to drive productivity and growth.